

# Privacy and Data Security Policy

## MCM Electronics Pty Ltd

Date: January 2023

### 1. Introduction

MCM Electronics Pty Ltd, ABN 89 003 036 806 (hereinafter referred to as "MCM," "we," "us," or "our") is committed to protecting the privacy and data security of our customers, partners, and website visitors. This Privacy and Data Security Policy outlines our practices concerning the collection, use, and protection of personal information and data in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs). By using our websites (mcmelectronics.com.au, mcmgate.com and neveralone.com.au) and our services, you consent to the practices described in this policy.

### 2. Information We Collect

We may collect the following types of information:

**Personal Information:** This may include your name, email address, phone number and other identifying information.

**Payment Information:** When you make a purchase, we may collect payment information, including credit card details, to facilitate the transaction securely.

**Website Usage Data:** We may collect information about your interactions with our website, including your IP address, browser type, operating system, and browsing behaviour.

We understand the significance for app users to trust a solution not only with their safety, but also their privacy.

Our NEVERalone solution ensures that all personal information (including location) is stored securely, and a user's location is only utilised in an emergency.

All data submitted through our platforms is stored on privately owned servers, located in Australia complying with ISO 27001 and SOC 2, ensuring that not only are your employees safe – your data is too.

### 3. How We Use Your Information

We use the collected information for the following purposes:

- To provide and improve our products and services.
- To process transactions and deliver products you have ordered.
- To communicate with you about orders, products, and promotions.
- To analyze and enhance our website's performance and functionality.

- To respond to your inquiries and provide customer support.
- To comply with legal obligations and protect our rights and interests.

#### **4. Data Security**

We are committed to safeguarding your personal information. We implement reasonable security measures to protect your data from unauthorized access, disclosure, alteration, or destruction, as required by the Australian Privacy Principles.

#### **5. Sharing Your Information**

We may share your personal information with trusted third parties only for the purposes described in this policy, such as processing payments, fulfilling orders, and providing customer support. We do not sell or rent your personal information to third parties for marketing purposes.

#### **6. Cookies and Tracking Technologies**

Our website may use cookies and similar tracking technologies to enhance your browsing experience and gather information about your usage patterns, in compliance with the Australian Privacy Principles. You can control the use of cookies through your browser settings.

#### **7. Your Rights and Choices**

You have the right to access, update, or delete your personal information, as outlined in the Australian Privacy Principles. You can also opt out of receiving marketing communications from us. To exercise your rights or make choices, please contact us using the information provided in Section 9.

#### **8. Changes to this Policy**

We may update this Privacy and Data Security Policy to reflect changes in our practices or applicable laws, including updates to the Australian Privacy Principles. We will notify you of any material changes via email or through our website.

#### **9. Contact Us**

If you have questions, concerns, or requests regarding your personal information or this policy, please contact our Privacy Officer at:

**MCM Electronics Pty Ltd**

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